



## 14x48 Static Specs

- 14'x48' is the live area size
- At 1/2 scale 1' = 1"
- 7" x 24" is the live area
- Make the file 7.5" x 24.5" - keep text and important graphics inside the 7" x 24"
- 300 DPI w/ CMYK color
- Save as a layered PSD file or high res PDF

## 10x30 Static Specs

- 10'x30' is the live area size
- At 1/2 scale 1' = 1"
- 5" x 15" is the live area
- Make the file 5.5" x 15.5" - keep text and important graphics inside the 5" x 15"
- 300 DPI w/ CMYK color
- Save as a layered PSD file or high res PDF

## 12x24 Static Specs

- 12'x24' is the live area size
- At 1/2 scale 1' = 1"
- 6" x 12" is the live area
- Make the file 6.5" x 12.5" - keep text and important graphics inside the 6" x 12"
- 300 DPI w/ CMYK color
- Save as a layered PSD file or high res PDF

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